Association Policy on Artificial Intelligence (AI)	PSW Pharmacy Society of Wisconsin
	Updated 7/22/24

Policy Statement: PSW shall endeavor to use artificial intelligence in a manner and method to support the strategic initiatives of the Pharmacy Society of Wisconsin (PSW) while also ensuring responsible, thoughtful, and safe use and adoption. Recognizing the ever-changing nature of technology, PSW will continuously adapt and re-evaluate its AI practices and update this policy as needed.

Definition: Artificial intelligence (AI) is technology that enables computers and machines to simulate human intelligence and problem-solving capabilities.

Guiding Principles:

1. **Use of AI at PSW and by PSW staff:**
   - PSW shall be transparent about how we use AI and be accountable for the impacts of AI used within PSW.
   - PSW shall make every effort to select AI technology designed and implemented inclusively, avoiding discrimination.
   - PSW will prioritize the safety and reliability of our selected AI systems, aiming to minimize risks to members through diligent review and testing.
   - PSW shall prioritize the privacy and data protection of our members' personal information and ensure that selected AI systems comply with applicable laws and regulations.
   - Recognizing the rapidly changing landscape of AI technology, PSW shall routinely reassess this policy.

2. **Use of AI in pharmacy practice:**
   - PSW will encourage adoption of emerging technologies, inspiring pharmacy professionals' curiosity and investment in education, resources, and partnerships that prepare the pharmacy workforce for the integration of technological advancements that streamline administrative processes and enhance the ability to care for patients.
   - PSW will encourage discussion between members and across practice settings to share strong AI practices and implementation strategies.
   - PSW will encourage members to explore avenues for AI implementation while preserving the essential human touch in patient care, leveraging technology to close equity gaps and increase access to pharmacists' services.

3. **Excluded AI technologies:**
   - Recording, transcription, and translation of content by individuals at PSW conferences, Board Meetings, and other membership gatherings is strictly prohibited. AI-powered devices or software applications that record, transcribe, summarize, and take notes, and digital assistants and voice recording apps are prohibited except as noted below.

- Devices or technologies specifically designed to assist individuals with hearing impairments, language translation, or other accessibility needs are permitted. Users of these tools are encouraged to consult with PSW staff so that PSW can assist with authorized use.

4. **Use of AI in PSW Content*:**
   - AI cannot be used to generate pictures, figures, and charts for content used by PSW.
   - Authors should ensure there is no plagiarism in text produced by AI and that all content is properly attributed, including full citations.
   - AI cannot be cited as a primary source.
   - Authors must disclose when AI was used within the project such as the use of chatbots or other AI-assisted technologies.
     - *Per the AMA Manual of Style (11th Edition): Section 5.2.1.1 Acknowledgment of Use of Artificial Intelligence and Language Models in Writing and Editing*
       - Authors should report the use of artificial intelligence, language models, machine learning, or similar technologies to create content or assist with writing or editing of manuscripts in the Acknowledgment section or the Methods section if this is part of formal research design or methods. This should include a description of the content that was created or edited and the name of the language model or tool, version and extension numbers, and manufacturer. (Note: this does not include basic tools for checking grammar, spelling, references, etc.).
   - Continuing education topics, webinars, and presentations must follow the guidance provided by the Accreditation Council for Pharmacy Education (ACPE)
     - The document ([click here](#) to access) aims to uphold the quality of continuing education programs and ACPE-accredited providers.

*PSW content includes website material, JPSW publications, conference presentations, and any physical or electronic materials created and distributed to members at conferences or for purchase/sale.